

THE CENTER

FOR IMMEDIATE RELEASE

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LGBT Community Center's Cycle for the Cause Comes to a Triumphant Close with The Red Party

Cycle participants join hundreds of loved ones to celebrate raising funds to end HIV and AIDS

WHAT: Cycle for the Cause will conclude, after 275 miles traveled and millions of dollars raised, with The Red Party. Cycle for the Cause is The LGBT Community Center's HIV/AIDS benefit bike ride that raises funds to support the critical HIV and AIDS services The Center provides 365 days a year.

Hundreds of community members, friends and family will gather at this celebratory block party to welcome our heroes home from their journey. Enjoy food, drinks and fun activities at this free event in honor of all those who continue the fight to stamp out AIDS. Photography from the ride is available for publication upon request.

WHEN: Cycle for the Cause
Friday, September 21–Sunday, September 23

The Red Party
Sunday, September 23
1-4 p.m. (Riders arrive at 2:15 p.m.)

WHERE: Cycle for the Cause
Boston to New York City, with overnight stops in Framingham, MA; Mashantucket, CT and Danbury, CT

The Red Party
The Center
208 W 13 St, New York, NY 10011

WHO: Cycle for the Cause riders and crew members, as well as Center staff, will be available for interviews.

WHY: Since our founding in 1983, The Center has worked to end the epidemic by providing HIV/AIDS prevention and support services to those infected with and affected by the disease in our community, which has been profoundly affected by AIDS.

More than one million people in the U.S. have HIV, and thousands will die from AIDS-related complications this year alone.

Funds raised from Cycle for the Cause help us provide:

**THE LESBIAN, GAY, BISEXUAL &
TRANSGENDER COMMUNITY CENTER**
208 W 13 ST NEW YORK, NY 10011

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- A harm reduction pilot program addressing the correlation between meth use and HIV infection
- Tailored education and prevention programs for youth, transgender and gender nonconforming individuals
- Free rapid HIV testing, five days a week
- Assistance accessing PrEP and PEP
- Family planning to reduce the risk of transmission for HIV-positive parents
- Safer sex kits distributed to thousands of youth and adults each year
- Referrals to health insurance and housing options, as well as doctors who specialize in HIV/AIDS and are LGBTQ-affirming
- Individual, couples, family and group counseling

For more information, visit cycleforthecause.org.

About The Center

Established in 1983, New York City's Lesbian, Gay, Bisexual & Transgender Community Center empowers people to lead healthy, successful lives. The Center celebrates diversity and advocates for justice and opportunity. Each year, The Center welcomes more than 300,000 visits to our building in the West Village neighborhood of Manhattan from people who engage in our life-changing and life-saving activities. To learn more about our work, please visit gaycenter.org.

Follow Cycle for the Cause on [Instagram](#) and [Facebook](#).
#cycleforthecause

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